



*Stop Wasting Ice*

**NEED TO  
KNOW  
COOLER  
TIPS**

FROM A YETI PROFESSIONAL USER

**VOL. 1**

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01

*Choose Good  
Quality Cooler*

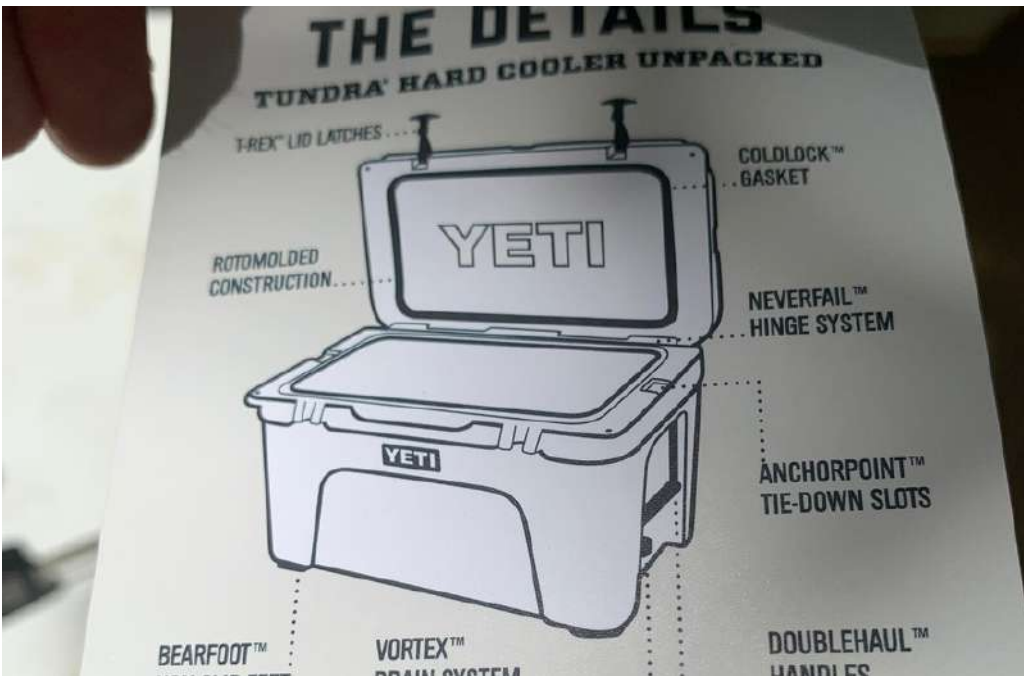



01

# Choose Good Quality Cooler

## USE CORRECT COOLER TYPE

- The type of cooler plays an essential part in keeping ice cold.
- Don't buy cheap, thin coolers
- Stop using old coolers that have lost seal
- Buy a good quality reputable brand cooler that is suited to your needs



A close-up photograph showing a hand holding a clear plastic bag and pouring water into an orange cooler. The cooler is partially filled with water, and the bag is being held above the opening. The scene is brightly lit, suggesting an outdoor setting.

CHAPTER

**02**

*Cooler Preparation  
/ Contents*

# Cooler Preparation / Contents

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## PREPARE FOR SUCCESS

- It is recommended to place a bag of ice in cooler before use to make the inside cold and ready for ice.
- If you don't like wasting ice just place frozen meat, frozen water bottles into cooler for an hour or so to pre-chill.
- Then once cold add quality ice and cold contents for best results!



CHAPTER

03

*Using Correct Ice  
Ratio/Ice*



# Using Correct Ice Ratio/Ice

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## ICE RATIOS / ICE TYPE

- Using top quality ice that is smaller, and cubed shaped will cool contents more quickly
- While block ice melts at a slower rate
- The amount of ice you put into a Yeti cooler is important
- **$\frac{2}{3}$  ice,  $\frac{1}{3}$  contents ratio**, one-third of your cooler holds your cold drinks and food, while the other two-thirds should be filled with ice.

**So if you can mix both into together to keep contents cold and achieve a longer ice retention.**





CHAPTER

04

*Daily use Tips &  
Tricks*



# Daily use Tips & Tricks

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## DAILY USE / GOLDEN RULES

- Pre-chill cooler and contents
- Keep ice ratio correct
- Keep cooler in a cool place
- Limit opening cooler during the day
- Avoid placing warm items into cooler once packed
- Avoid stealing ice for drinks from cooler



# *Final Note*

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## **HAVE A GREAT TIME WITH FRIENDS & FAMILY!**

- I hope these tips have helped in some way and you can start saving money on ice. Nothing worse than running low on ice and everything going wet and soggy when out and about.
- Follow these easy tips to have a better experience out in the great outdoors.

